

UNLCKD Membership Benefits Overview

At UNLCKD, our memberships are designed to provide benefits that reward our community with access, experiences, exclusive offers and entires into exclusive member giveaways.

Ongoing Membership Tiers (Monthly)

Benefit	Bronze (Base)	Blue (Enhanced)	Platinum (Premium)	Black (Elite)
Weekly Giveaway Entries	Base allocation	More than Bronze	More than Blue	Maximum entries
Monthly Grail Giveaway Entries	Base allocation	More than Bronze	More than Blue	Maximum entries
Partner Discounts	Standard offers	Same as Bronze	Same as Bronze	Same as Bronze
Event Access	GA offers (when available)	GA offers	GA offers	VIP access (exclusive areas, better seats)
Special Coupons & Offers	Basic (occasional)	Additional value (more frequent, higher discounts)	Higher value (exclusive promotions, bigger discounts)	Priority (first access, best deals, personal code drops)
Exclusive Dashboard Content	Occasional updates	Higher value (early previews, extra offers)	Higher value (bonus perks, partner exclusives)	Priority (premium experiences, exclusive first access)
Concierge Service	Available on request (basic support)	Additional support (better access to network)	Higher value support (priority sourcing, trading/swapping)	Priority concierge (direct access, premium trading network)
Winner Support (Prize Flexibility)	Facilitated swaps/trades when possible	Additional support for selling/ swapping	Higher-value support (connections with buyers, partners)	Priority winner support (custom solutions incl. upgrades with suppliers)
Cancel Anytime – No Fees	✓	✓	✓	✓

One-Off Membership Packages (Single Month Purchase)

Benefit	\$25 Entry (Base)	\$50 Enhanced	\$100 Premium	\$250 Collector's Experience
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Monthly Grail Giveaway Entries	Base allocation	More than \$25	More than \$50	Maximum allocation
Weekly Giveaway Entries	Included for 1 month	More entries	More entries	Maximum entries
Partner Discounts Access	4 weeks	8 weeks	12 weeks	25 weeks
Event Access	GA offers (if available)	GA offers	GA offers	VIP upgrade where available
Special Coupons	Basic (entry-level coupon)	Additional value	Higher value	Priority/high-value coupon (exclusive drops, bigger discounts)
Exclusive Dashboard Access	Occasional updates	More offers than \$25	Higher-value extras	Priority access to premium content/offers
Concierge Service	Available on request (basic support)	Additional support (better access to network)	Higher value support (priority sourcing, trading/swapping)	Priority concierge (direct access, premium trading network)
Winner Support (Prize Flexibility)	Facilitated swaps/trades when possible	Additional support for selling/swapping	Higher-value support (connections with buyers, partners)	Priority winner support (custom solutions incl. upgrades with suppliers)

Note:

Each membership tier is structured to deliver increasing value and access as members progress from Bronze through to Black, or through our one-off membership packages with extended access to benefits. Concierge support and winner support are central to ensuring members derive genuine value, beyond prize draws.